

DODLESTON C.E. PRIMARY SCHOOL

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Headteacher
Mrs Julie Boyes

13th February 2018

World Book Day 2018

Dear Parent or Carer,

This year, we are celebrating World Book Day on Friday 2nd March, and we would like to invite you to join us in helping your child to make the most of this special occasion. World Book Day celebrates the joy and value of books and reading, especially for children. To help get them started on their reading journey, every child will receive a £1 World Book Day Book Token that can either be exchanged for one of TEN special £1 World Book Day books or used to get £1 off any book costing £2.99 or more. You can find out more about the books at worldbookday.com/books.

On Friday 2nd March, we would like to invite children to come to school dressed as their favourite book character. The costume can be as simple or as elaborate as you like! You can find some costume ideas here: www.bookaid.org/worldbookday. We would also like to invite children to bring to school their favourite book to share with their class.

Over the course of the day the children will be working together in mixed age-groups to create their own Mr Men book. They will look at all the different aspects of producing a book including marketing for people's interests; writing the story; creating all the illustrations; promoting the book to different audiences and finally pitching their book to a 'Publishing Company'. The day will provide lots of opportunities for book related discussions as well as allowing the children to work with children from all year groups across the school.

You can join us in building your child's enthusiasm for books well beyond World Book Day by reading together regularly and joining your local library if you are not yet members. For more information about World Book Day and ideas on sharing books at home, visit worldbookday.com.

Children are never too young to start their journey with books, and the benefits of reading are enormous—so we hope, like us, you will use World Book Day to celebrate it with your child.

Best Wishes,

Mrs Robertson
(Literacy Coordinator)

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